



**Marc R. Büttler**  
attorney-at-law | partner  
lic. iur. | LL.M.

Holenstein Brusa Ltd  
Utoquai 29/31  
CH-8008 Zurich

D: +41 44 257 20 05  
F: +41 44 251 84 09  
buettl@hol-law.ch  
www.hol-law.ch

Via Carlo Frasca 5  
CH-6900 Lugano

T: +41 91 600 00 25  
F: +41 91 600 00 24

### Expertise

Marc R. Büttler works since 2007 as a Partner at Holenstein Brusa (formerly Holenstein attorneys-at-law). He specialises in all aspects of Media-Law and Intellectual Property Rights.

### Preferred Areas of Practice

- Media Law and Intellectual Property Rights
- Litigation and Arbitration

### Education and Experience

- since 2007: Partner at Holenstein Brusa (formerly Holenstein attorneys-at-law)
- since 2000: Associate at Holenstein Brusa (formerly Holenstein attorneys-at-law)
- 1999: admitted to the Bar
- 1999: Trainee in two mid-sized business law oriented law firms in Berne
- 1997/1998: LL.M. in American Law, Boston University School of Law
- 1997: District Court Signau-Trachselwald, Langnau i.E.
- 1994-1997: Scientific employee at Federal Office for Communication (OFCOM)
- 1994: lic. iur. (University of Bern, School of Law)

### Languages

- German
- English
- French

### Focus in Practice (Selection)

- Advising and representation of radio and TV companies as well as telecommunication and internet-providers in daily business and in connection with legal matters before and out of court
- Advising and representation in connection with media law related topics (including new media and social media) and media coverage (personal rights, procedure before UBI, press council, unfair competition)
- Advising on acquisition and protection of intellectual property rights before and out of court and administrative bodies (copyright, trademarks, designs) including drafting of respective contracts

### Publications (Selection)

- Informationsrecht – Deutschland rüstet auf
- Über Mediendienste der Länder vom 17. Februar 1997 und zum „Multimedia-Bundesgesetz“ vom 13. Juni 1997, Zeitschrift für Immaterialgüter-, Informations- und Wettbewerbsrecht (sic!) 4/1999
- Information Highway – Rundfunk oder Fernmelde-dienst?
- Reto M. Hilty (Hsg.) Information Highway, Beiträge zu rechtlichen und tatsächlichen Fragen, Bern und München 1996